









TYPES OF STAKEHOLDER OUTREACH

STAKEHOLDER GROUP	ENGAGEMENT TYPE
CUSTOMERS 	<ul style="list-style-type: none"> • One-on-one meetings • Customer surveys • Performance reporting online and in annual report
EMPLOYEES/UNIONS 	<ul style="list-style-type: none"> • One-on-one meetings • Employee focus groups • Performance conversations and reviews • Training and orientation programs • Negotiations and ongoing dialogue with unions • Recruitment and retention strategies
INVESTORS 	<ul style="list-style-type: none"> • One-on-one meetings • Investor conferences • Quarterly telephone and web conferences • Annual shareholder meeting
CIVIL SOCIETY AND LOCAL COMMUNITIES 	<ul style="list-style-type: none"> • Corporate and local outreach (mill-level communication activities) • Information sharing groups covering all North American locations • Public input process for forest management planning • Executive and board regional visits • Town hall meetings and Boreal Forum/Forum boréal online discussion portals
FIRST NATIONS 	<ul style="list-style-type: none"> • Corporate and local outreach (mill-level communication activities) • Information sharing groups at all operations • Opportunities to provide input on forest management plans • Ongoing discussions for mutually beneficial partnership agreements and collaborations
GOVERNMENTS 	<ul style="list-style-type: none"> • One-on-one meetings • Lobby and political involvement • Public input process for forest management plans and land tenure • Membership in various industry associations
NGOS/CERTIFICATION BODIES 	<ul style="list-style-type: none"> • One-on-one meetings • Partnerships (WWF, CBFA, Dogwood Alliance, Two Sides) • Industry/NGO coalitions • Sustainable forest management and product certification auditing process
SUPPLIERS/PARTNERS 	<ul style="list-style-type: none"> • One-on-one meetings • Industry association meetings/conferences • Supplier evaluation and auditing • Supplier guidelines communication • Joint ventures